



FÉDÉRATION INTERNATIONALE
DE MOTOCYCLISME

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2010 International Ride To Work Day

June 21st, 2010 will mark the 19th Annual International Ride To Work Day. The FIM is embracing this event throughout its affiliated federations to demonstrate support for road and street riding activities worldwide.

The RTW Day originated in the USA and is now an international event. Riders throughout the world will be riding their scooters and bikes to their workplace on this day to demonstrate that motorcycles are an important form of transportation as well as recreation. Fellow employees, politicians and the general public will be aware of the commuting motorcyclist.

Scooters and motorcycles require much less space to park and manoeuvre in busy cities and relieve traffic congestion. In addition, they use less fuel, cause less pollution and have little impact on the road and bridge infrastructure.

The FIM encourages street riders to participate in this event held worldwide on June 21 in 2010. Ride your motorcycle or scooter to work and show everyone the advantages and responsible use of resources by taking part in this activity.

Additional information on this event can be found at: www.ridetowork.org

The FIM is again sponsoring a Photo Contest to encourage participation in the RTW Day event. Take some interesting photos of riders using their machines to ride to work this June 21st and enter them in the contest. There are great prizes to be won such as a free pass to a sporting event, free subscription to the FIM Magazine Ride with Us!, FIM Vintage items and many more... the winning entries will be published on the FIM website and in the FIM Magazine Ride with Us!

For information on entering the Photo Contest see: www.fim-live.com

About the FIM (www.fim-live.com)

The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 101 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 49 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country Rallies and Speedway. The FIM also deals with non-sporting matters such as leisure motorcycling, mobility, transport, road safety, public policy and the environment. The FIM was the first International Sporting Federation to enforce an Environmental Code in 1994.



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